

Minutes General Membership Meeting

January 20th, 2005
90 Minutes
JCI Building

Attendees:

| | | |
|------------------------|----------------------|------------------------------------|
| Greg Miller | Christy VanPreter | Rob Holmbeng |
| Chris Bradburn | Beth Cox | Tori Coradi |
| Jeannie Chan | Brian Boeckmann | Travis Mayer |
| Arrey Obenson | Wendy Cox | Kelly Crutchfield (Dist. Director) |
| Marcelo Fernan (Guest) | Jeff Risley | Jason DeSalvo |
| Rock-Agnes Hankoua | Louis Trahan (Guest) | |

Please review:

| Time | Agenda topics | Speaker |
|------|---|----------------|
| 7:08 | <p>Call to order</p> <p>Pledge of Allegiance</p> <p>Introductions</p> <p>Introduction of Guest: Marcelo Fernan Jr., Chief Membership Growth & Development Officer at JCI</p> <ul style="list-style-type: none"> • Originally joined Jaycees via the Philippines <ul style="list-style-type: none"> ○ First joined at age 26 • Past Member of JCI Board of Directors • Currently is Arrey and Louis' boss | Greg Miller |
| 7:23 | <p>Recruitment</p> <p>It is the life of the organization and a critical component in running a chapter. Marcelo first joined at the prompting of friend under the guise of an invite to a party. Since joining, he has found the Jaycees to be a valuable resource for meeting friends, socializing and developing business contacts. In his local chapter they organized a basketball tournament to increase and activate membership. The idea is to focus on the interests of the membership and prospective "target" members and appeal to them. Successful recruitment efforts are a result of understanding and marketing to the interests of the people in your community.</p> <p>The JCI's primary goal this year is increase membership. To that end a new magazine is being launched and tighter integration with US Jaycees is being planned.</p> | Marcelo Fernan |

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| 7:32 | <p>President's Report</p> <ol style="list-style-type: none"> 1. Approval of Agenda 2. Position of IDVP available. Please let Greg know if you are interested. | |
| 7:34 | <p>Management VP's Report</p> <ol style="list-style-type: none"> 1. Jaycee Week Jan 17th – 23rd 2. 3 month calendar has been posted. 3. <u>Installation Banquet</u>: January 21st – Wildhorse Grill @ 6:30 PM \$25 Cash, food and drink included <ol style="list-style-type: none"> a. This is a opportunity to celebrate past successes b. State President Pat Aubuchon and State Chairman Beth Cox will be in attendance. 4. <u>Trivia Night</u>: Chair: Jen Harness 314-205-8579. March 19th at the Ballwin Golf Club <ol style="list-style-type: none"> a. Past one was quite successful and we are looking to repeat that success | Jeff Risley |
| 7:41 | <p>Treasurer's Report</p> <ol style="list-style-type: none"> 1. 2004 books are complete <ol style="list-style-type: none"> a. ~\$6,718 actual (~\$5,624 incurred) beginning balance, ending balance ~\$6,775 actual (~\$3,441 incurred) b. Fiscal prudence is a priority until the revenue flows in | Brian Boeckmann |
| 7:43 | <p>Individual Development</p> <ol style="list-style-type: none"> 1. 11 people attended the Time Management seminar this past Wednesday. Feedback indicated that the experience was valuable for participants. 2. Speaker series will be continued. Any suggestions for speakers are welcomed. | Greg Miller and Arrey |
| 7:45 | <p>Community VP's Report</p> <ol style="list-style-type: none"> 1. <u>Blood Drive</u>: January 22 @ Daniel Boone Library 11 – 3 pm. Volunteers needed starting at 9:45 am. Chair: Wendy Cox 636-458-8268. <ol style="list-style-type: none"> a. The goal is 30 pints for the community and donors are needed. 2. <u>Sports Trivia Night</u>: January 30 @ Savvis Center 5 – 10 pm. Chair: Matt Schaefer - volunteers needed call 314-757-0007. 3. <u>Highway Cleanup</u>: Feb 19 @ 11am. Chair: Jeannie Chan - chanj@charter.net. 4. <u>Adopt-a-soldier</u>: Chair: Christy VanPreter @ vanpreter@hotmail.com donations needed. <ol style="list-style-type: none"> a. Adopted a soldier (Christina) 5. <u>Diversity Dinner</u>: Feb 26 @ Robata of Japan in Westport 7pm. | Jeannie Chan |

RSVP required. Chair: Bill Stephens – texasbill@charter.net.

6. Lunch with City Official from Manchester – March 12 – Chair Needed

- a. Official to be determined, if any one knows an official please let Jeannie know

7. Easter Egg Hunt – March 26 – Chair Needed

7:52

Membership VP's Report

Jason DeSalvo

1. Down 1 member, gained a new member (Torri) and there are at least three prospects
2. Incentive program has been revised and is pending approval of the board in February. Once approved, changes will be made retro-active to the beginning of year
 - a. As part of the incentive program, Greg is working on a new design
3. Arnold visitation. Christy, Greg and Jason went. As a result this chapter received POC points.

Q: With the change in membership closeout, February renewals are due at the end to of January, where do we stand?

A: Still looking into it.

Q: What happens with 2004 incentive points?

A: Redemption of points due this month (Jan. 31st) or else the points will expire. Please email Jason (jdesa20@yahoo.com) to redeem the points.

8:01

Awards

Greg

1. Jason and Christy received the “Threesome” award for attending the regional meeting

8:04

Henry Giessenbier Grave site visit

Wendy

1. Wendy Cox is running this.
2. Meeting at French Quarter at 10:30AM

8:07

State/Region

1. Matt could not be here, but Kelly Crutchfield is filling from the Florissant Valley Jaycees tonight. Their chapter took first in State last year—first time in their chapter's 50 year history.
2. Starting a “Challenge” program to activate chapters where each month a goal is set. More details to come.

8:14

New Business

Arrey and Louis

Recruitment

Cautioned not to push too hard on the sales, networking and

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professional aspects of the Jaycees when our chapter is a community service oriented one. This poses a challenge for us as the trend for service chapters are they are losing membership. The opportunity for us to increase membership exists, but only if we are smarter about recruiting people.

8:20 Good of the Order

8:28 Adjourn with the Jaycee Creed.