

Minutes

Board Meeting

Scheduled for 90 Minutes on July 6th, 2006

Wachovia Securities

Suite 400, 1350 Timberlake Manor Pkwy

Chesterfield, MO 63017

In Attendance:

Jeannie Chan	Jeff Risley	Brian Boeckmann	Stephanie Camden	Chris Bradburn	Jason DeSalvo
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Time	Agenda topics	Speaker
7:00	Meeting called to order	Jeff Risley
	President's Report <ol style="list-style-type: none">1. Joint projects and expectations:<ol style="list-style-type: none">a. St. Charles (glow necklaces)<ol style="list-style-type: none">i. Need to assess if we will do this next year.ii. We are not making much on this, but as a social project and goodwill building effort it is a good project.b. Florissant Valley Duck Race<ol style="list-style-type: none">i. This is an opportunity for us to observe how this is run and assess if we could run a similar project. Flo Valley makes \$3,000-\$5,000 on this.	Jeff Risley
	Secretary's Report <ol style="list-style-type: none">1. Approval of minutes	Jenny Risley
	Newsletter Director's Report <ol style="list-style-type: none">1. Jenny will have the newsletter out in the next couple of weeks	Jennifer Smith
	Treasurer's Report <ol style="list-style-type: none">1. Purchases and obligations that need to be made (in order of priority)<ul style="list-style-type: none">o New banner<ul style="list-style-type: none">▪ We should try to use the company that comes to our trivia nights (Fast Signs)o Ice Shaver/Snow Cone Machine<ul style="list-style-type: none">▪ Rental is \$70o Folding Table (we need 4 more)<ul style="list-style-type: none">▪ Rental is ~\$12/table2. Account activity – checking<ul style="list-style-type: none">o Brian has sent out updated 2nd trimester budget update to board memberso New account opened and old one will be closed once outstanding checks clear.	Brian Boeckmann
	Management VP <ol style="list-style-type: none">1. Ballwin Days Update<ol style="list-style-type: none">a. Gross revenue for Beer Sales: \$20,410, Net Profit: ~\$6,600 against a forecast of \$7,000b. Tips collected for Wonderland Camp: \$554.592. Rib Fest Update<ol style="list-style-type: none">a. No official update, but likely to be \$800 against a projected profit of	Chris Bradburn

	<p>\$1,500.</p> <ol style="list-style-type: none"> 3. Glow necklaces sales (Bluebird, Ballwin Days, & St. Charles) <ol style="list-style-type: none"> a. Ballwin Days: Gross \$450, Projected profit ~\$360 against a forecast of \$1,000 b. Ellisville/Bluebird Park: Gross \$1,270, Profit \$1,037.5 against a forecast of \$1,000 c. St. Charles: Gross \$210, Net after profit sharing with St. Charles \$130 against a forecast of \$1,750/4 or \$437.5/night d. Glow Necklace summary: \$1,850.5 gross on \$376.28 investment for a profit of \$1,474.22 e. New order placed for glow necklaces (\$377) due for delivery on July 11th. 4. Glow necklace sales with St. Charles – July 14, 2006 @ Frontier Park 5. Strassenfest – Aug. 4-6 <ol style="list-style-type: none"> a. Brian is chairing this. Needs 4 people per shift, two shifts per day. b. Looks like a minimum of 20 shifts to fill <ol style="list-style-type: none"> i. Stephanie has volunteered to help with scheduling c. Everything has been order except for the snow cone syrup <ol style="list-style-type: none"> i. Jeff/Chris will take an inventory of syrup in the shed ii. Pretzels will be picked up daily from Gus' Pretzels d. Article will be in next newsletter e. Jeff will order hats 6. Discussion on expected revenue through year-end <ol style="list-style-type: none"> a. Only 2 significant events remain: Strassenfest, other Glow necklaces sales with a projected \$2,000 net profit. b. Suggestion made to pursue Ballwin and Chesterfield for glow necklace sales on the 4th. Also, consider Town & Country Fire and Ice and Ballwin movies. c. Suggestion made to pursue vending machines as a revenue stream d. We need to evaluate our expected revenue against forecasts and determine if we need to pursue alternative events including collaborating with other Jaycee groups. e. Suggestion made to have a bell or some gimmick for tips at beer booths 	
7:58	<p>Individual Development VP</p> <ol style="list-style-type: none"> 1. Anheuser-Busch Brewery Tour – Sat. Aug. 19 at 11:00 2. Other possibilities: <ol style="list-style-type: none"> a. Train ride to Hermann b. Trip to Vegas c. Wine tasting in November 	Stephanie Camden
8:00	<p>Community VP</p> <ol style="list-style-type: none"> 1. CERT volunteering <ul style="list-style-type: none"> o This is the community emergency response training, they need (mock) victims. 2. Stadium volunteering <ul style="list-style-type: none"> o Check website calendar for details 	Jeannie Chan
	Membership VP	Jeff Risley

	<ol style="list-style-type: none"> 1. Joint ventures with other non for profit organizations – recruiting opportunities <ul style="list-style-type: none"> ○ St. Charles partners with non-profit groups for labor and pays them the tip money. They also try to recruit the volunteers as members. 2. Mark Morse recommended looking into Boeing's REACH program. This is a program Boeing uses to welcome new folks to the area. 3. Talked about recruiting by doing outings like apple picking, brewery tour, Hermann, Jazz at the Botanical Garden, etc. The theory is that if we can entice people to come out and experience us they will ultimately join. 	
	<p>State & Regional</p> <ol style="list-style-type: none"> 1. 	
	<p>New Business</p> <ol style="list-style-type: none"> 1. Jason DeSalvo New Project <ul style="list-style-type: none"> ○ Proposed that we look into sponsoring his Wheelchair Rugby Tournament ○ Recommendation was made to contribute at the \$500 level 2. Jason DeSalvo Website update <ul style="list-style-type: none"> ○ The ability to upload photos has been added. 3. Pub Crawl/Golf Tournament <ul style="list-style-type: none"> ○ Jeff has been talking with Paul Myer (St. Charles President) about teaming to do a miniature golf/pub crawl 	
	<p>Meeting adjourned</p>	